

Kuroko No Basuke

Convention Prices & Mark-up Percentage



Auction 3

Acquisition price* : ¥7,912 or \$66.41

Convention prices: 11 figures @ \$18 each = \$198

1 key chain = \$10

1 GAKUEN pencil bag = \$12

1 plush key chain = \$14

Potential sales: = \$234

Mark-up percentage $[(\$234 - \$66.41) / \$66.41] \times 100 = 252\%$

*Acquisition price includes the winning auction bid (¥5,701), the proxy service commission, the fees and the shipping costs.

The potential gross profit from all of these items amounts to \$167.59 (the convention prices minus the acquisition costs).